

OFFICE TOUR ASSIGNMENT

GOAL: To give an office tour that points out the benefits (expresses value) of being a patient in this practice

LOGISTICS: Answer the questions as they pertain to your office and practice giving an office tour at least five times before going live on a patient.

What services/technologies do you offer that separate your practice from other nearby practices?

How can you incorporate the 3 Positive Response Rule into your tour?

What things can you point out to new patients that express your practice's personality and brand?

Date of completion:

Reviewed with doctor/manager:

Initial after satisfactory completion: